

Dr. Therese Naaim Mansour

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Ph.D. doctor in Communication and Media Sciences & journalist, specification at economic field & other fields.

Have educational experience, as I practiced teaching media subjects such as public relations, advertising, and e-marketing for eight years at the Faculty of Economics and Business Administration - Marketing Department - Lebanese University

Education

2022	Ph.D. - Communication and Information Sciences Lebanese University - Higher Institute of Doctorate in Humanities and Social Sciences-Sin Elfil-Beirut-Lebanon.
2010 – 2014	Master II- Communication and Information Sciences Lebanese University– Faculty of Information –El Amada- El Tayouny
2009 – 2010	Master -I- Communication and Information Science. Lebanese University – Faculty of Information Section II- Fanar- Beirut. Lebanon.
2002 – 2007	Musical study– Violin Antonine University – Musical School Baabda.- Lebanon.
1989 – 1993	BA in Communication – Journalism, Radio, and TV Lebanese University – Faculty of Information and Documentation- Section -II- Fanar.-

Work experience

2010 to Date	Responsible Manager of “ U- Lebanon Magazine”.
2007 to 2014	Lecturer – Lebanese University, Faculty of Economy & Business Administration. Teacher of three courses: “Communications & Public Relations in Marketing” – “Advertising” and “E-Marketing”.
2007 – 2010	Economic journalist -” Alssafir newspaper” and “Iktisad waamal” Magazine.
2006 – 2007	Reporter in the news section in (anb) Television.

- 1994 – to date** **Economic Journalist – Lebanese Army / Al Bayan**
I am working for the Directorate of Orientation of the Lebanese Army (employee) as an economic journalist. I am in charge of the Economist Page and another page that talks about Lebanese greatest men in old and modern history and military topics.
I have also been writing economic topics for AL-Bayan Magazine since 1995.
- 1993 – 1994** **Reporter - RLL**
Worked as a reporter in the news section of Radio Free Lebanon (RLL) – Adonis. I also wrote my first economic articles for the Arabic economic journal “**Al-Iktissad was left**”.
- 1991 – 1992** **Reporter – New TV**
Worked as a reporter in the news section for the Lebanese TV station “New TV”.
- 1990 – 1991** **Reporter – Al-Anwar**
Worked as a reporter on the educational page of the Lebanese newspaper Al-Anwar.

Conferences

As a journalist, I presented at hundreds of international & local business conferences, but these are academic conferences in which I participated.

- الإعلام بين مخرجات التعليم الجامعية ومتطلبات سوق العمل- تنظيم جامعة الشرق الأوسط- الأردن ٢٠ - ٢١ أيلول - ٢٠٢٢
- 24-25 October -2019 The Impact of Artificial Intelligence on Business and Society-EDHEC, Lille October-Organized by The Executive Committee of the Information and Communication Technologies Conference Certificates in organization and Society conference
- 5TH MAY 2020 The first Arab Forum: Modern Technology and Cybercrime in the time of Corona- Organized by The Association International de lute contre la cyber criminality (A.I.L.C.C)-Paris.
- 26-29 March 2019 Artificial Intelligence in Security & Defense-organized by the Lebanese Armed Forces – Research & strategy Studies Center (LAF- RSSC).
- ٢٠١٨-٣٠ تشرين الثاني ٢٠١٨ إشكالية المصطلح والمفهوم في علوم الاتصال في الوطن العربي – نظم هذا المؤتمر المعهد العالي للدكتوراه في الآداب والعلوم الانسانية والاجتماعية

Computer skills

Microsoft Microsoft Windows, Internet Explorer, Word, PowerPoint, and Excel.

Languages

Speak and communicate fluently: English and Arabic.
Fair knowledge of French and German.

Personal Information

Born on March 14, 1969
Lebanese citizen
Single.
Member of the National Association of Social Health (NASH)-(2004).
Member of the Economists Journalists Association (2007).
Member of the Editors Syndicate (2008).
Member of Information and Communication Technologies in
Organization & society ICTO (2019).
Member of the Arab Association for Scientific Research and
Communication Sciences (2015).
Hobbies, reading, playing the violin.