

NAME	ABDULKRIM ZIANI , PhD
POSITION	Associate Professor
DOB	20/08/1971
EMAIL	zianiabdulkrim@gmail.com drabdul.karim@uaqu.ac.ae
GOOGLE SCHOLAR SCOUPS	https://cutt.us/cD3Sw https://www.scopus.com/authid/detail.uri?authorId=57194520636
RESEARCH GATE	https://www.researchgate.net/profile/Abdulkrim-Ziani
ORCID	https://orcid.org/my-orcid?orcid=0000-0002-5831-7217
ADDRESS	Umm Al Quwain, United Arab Emirates
MOB	00971502685038
NATIONALITY	Libyan
FIELD OF SPECIALIZATION	Communication, Digital Journalism
COLLEGE EDUCATION	Faculty of Mass Communication <ul style="list-style-type: none"> • PhD, in Communication and Media Sciences, Grade: Very Honora, University of Stendhal, Grenoble 3, France, 2007. Thesis title: <u>“Al-Jazeera and the war on Iraq: Media coverage and journalistic treatment.”</u> (QS World University Rankings 2023 , 317) • MA, Studies of Developing Societies, Faculty of Social and Applied Sciences, Al-Fateh University, Tripoli, 2000. Master title <u>“The American press: its components and methods of dealing with issues of global liberation.”</u> • Postgraduate diploma, specializing in social development and planning, Faculty of Social and Applied Sciences, with a very good grade, Al-Fateh University, Tripoli. 1998. • BA in Media, Garyounis University, Benghazi. Very good grade. 1994. First ranking on batch.
ACADEMIC EXPERIENCE	<ul style="list-style-type: none"> • Associate Professor, Department of Mass Media, University Umm Al Quwain, UAE , 2021- Present • Associate Professor, Department of Media and Public Relations, Al-Ahlia University, Bahrain, 2020 -2021 • Associate Professor, Department of Media, University of Bahrain 2017-2020 • Assistant Professor, Department of Media, University of Bahrain 2012-2016 • Assistant Professor, Department of Media, University of Tripoli 2008-2012 • Lecturer at the Media Department, Tripoli University, 2003-2006

- Assistant Lecturer, Department of Media, University of Tripoli, 2001-2003

RESEARCH STUDENTS SUPERVISED

<u>Level</u>	<u>Number of Supervise</u>
Postdoctoral Fellows	N/A
PhD Students	1
Master Students	18
Undergraduate Students	Unlimited

PARTICIPATION IN THESIS AND ORAL EXAMINATION COMMITTEES

<u>Level</u>	<u>Number of Examinations</u>
PhD Students	N/A
Master Students	13

SCIENTIFIC AND PROFESSIONAL SOCIETIES

- Member of the Network of UNESCO Chairs in Communication (Orbicom), Montréal, Canada, 2022.
- Member of the Artificial Intelligence Journalism Foundation for Research and Foresight, Dubai, 2020.
- Founding member, Euro-Mediterranean Union for Press and Media, Berlin, 2020.
- Member of the International Institute for International Renewal, Madrid, 2020
- Member of the Bahrain Journalists Association, 2019
- Coordinator of the Bahrain Task Force at the Arab League for Communication Sciences, Beirut, 2016
- Member of the Inspiring Economics Society, Bahrain, 2017
- Member of the Bahrain Academic Association 2017
- Member of the Scientific Committee of the International Conference on Scientific Research, University of Oum El Bouaghi, Algeria 2017
- Representative of the Arab Federation for Leadership Development in the Kingdom of Bahrain, 2017
- Member of the Arab Federation for Leadership Development, Egypt, 2017
- An active member of the Bahrain Society for Public Relations 2016

	<ul style="list-style-type: none"> • Member of the Scientific Committee of the International Conference, Dialogue and its Role in Development and Security, Mostaganem University, Algeria, 2015 • Member of the Editorial Committee for the Journal of Cultural Dialogue, a scientific refereed journal, Mostaganem University, Algeria, 2013 • Member of the Scientific Committee of the International Conference, Electronic Society and Development Issues, Arab League for Communication Sciences, November 2015 • Member of the Scientific Research Group on Peace, Philosophy and Media Freedom, Algeria, 2015 • Member of the Scientific Committee of the International Conference on Jacques Derrida between Literary Criticism and Philosophy, Mostaganem University, Algeria, 2014
<p>AWARDS AND HONORS</p>	<ul style="list-style-type: none"> • Best Conference Paper at European, Asian, Middle Eastern, North African Conference on Management and Information Systems (EAMMIS 2022), (23-24 March, 2022), Coventry University, UK . • Best Conference Paper at the 1st Conference on Media and Communication (ICMC 2018), Abu Dhabi University, UAE (19-21 March, 2018). Perception of Bahraini Women towards the Use of WhatsApp: Empirical TAM study. • Creativity Award, Maidan Center for Training and Consulting, Libya, 2014 • Medal of Excellence, National Association for Youth Welfare, Libya, 2008.
<p>SERVICE AND ACTIVITIES (WITHIN THE UNIVERSITY)</p>	<ul style="list-style-type: none"> • Director of the Student Affairs Committee, University Umm Al Quwain, 2021- Present • Coordinator of the University Institutional Identity Committee, University Umm Al Quwain, 2022. • Member of the Academic Accreditation Committee of the College of Mass Communication (AQAS) University Umm Al Quwain, 2021-2022. • Member of the Curriculum and Development Committee College of Mass Communication, University Umm Al Quwain, 2021 • Member of the Scientific Research Committee, University Umm Al Quwain, 2021 -2022. • Coordinator of the Quality Assurance for Academic Affairs Committee Department of Mass Media, University Umm Al Quwain, 2021 - Present • Director of the Master’s Program in Media and Public Relations Al-Ahlia University 2020 -2021. • Member of the Higher Studies and Scientific Research Council, Al-Ahlia University 2020-2021 • Chairman of the Study Schedule Committee, Department of Media and Public Relations, Al-Ahlia University 2021

- Member of the Graduate Studies Council at the University of Bahrain 2017-2020
- Coordinator of the Studies Committee of the Faculty of Arts 2014-2020
- Member of the Scientific Research Committee of the College of Arts 2017-2020
- Coordinator of journalism specialization, Department of Media, University of Bahrain 2013 - 2020
- Coordinator of the Scientific Research Committee in the Media Department 2017-2020
- Coordinator of the Cultural Committee, Department of Media, 2014-2020
- Coordinator of the Media Specializations Committee, 2014-2020
- Member of the Media Promotion Committee 2018-2020
- Member of the Examinations Committee in the Media Department 2017-2020
- Member of the Quality Assurance Committee, Department of Media, 2014-2020
- Member of the Graduate Studies Committee, Department of Media, 2015-2020
- Member of the Program Accreditation Audit Team, University of Bahrain, 2020
- Member of the Cultural Committee of the Faculty of Arts 2016-2018
- Member of the Specializations Committee in the Media Department, 2014-2019
- Coordinator of Practical Training for Journalism Students - Department of Media, 2013-2017
- Member of the Academic Schedules Committee, College of Arts, 2013-2014
- Member of the Academic Programs Committee, Department of Media, University of Bahrain 2012-2015
- Member of the Program Accreditation Audit Team for the Graduate Studies Academy, 2009
- Coordinator of the Postgraduate Studies Office, Department of Media, Al-Fateh University, January 2009
- Director of the Quality Office at the College of Arts and Media, December 2008
- Associate Lecturer, Media Department, Nasser International University, 2008-2011
- Director of the Study and Examinations Office at the College of Arts and Media, 2008
- Member of the Scientific Council of the College of Media Arts, 2008
- Head of the Media Department, Faculty of Arts, Nasser International University, 2002

- Founded the Department of Information at Nasser Al-International University and Al-Marqab University, 2002-2003
- Member of the Permanent Scientific Committee at Nasser International University, 2002
- Head of the Media Department, Faculty of Arts and Media, University of Tripoli, 2001-2003
- Assistant Lecturer in Media, Faculty of Arts and Media, University of Tripoli, 2000

RESEARCH

Research Interests

I have recently conducted, individually and collaboratively, research on an international level including participating in national and international conferences and festivals, and I have published several peer-reviewed journal articles, books and book chapters in the field of:

- Media and Communications Studies,
- New Media,
- Social Media,
- Digital Journalism,
- News Consumption.

Publications/Citations Data

Type of Publication Number of Publications

Articles in International Refereed Journals	35
Conference Papers	29
Books/Book Chapters	7
Edited Books	N/A
Patents	N/A
Others (specify)	

Citation Source Number of Citations

Google Scholar	All= 194, <i>h</i> -index: 8
Scopus	Citation 70, <i>h</i> -index: 6

MAJOR PUBLICATIONS AND PRESENTATIONS FOR THE PAST 10 YEARS

- Pasha, S., Sharif, H., Ali, S., Al-Misfari, A., Elareshi, M., & **Ziani, A.** (2022). Perceptions about Incorporating VR Goggles in the Learning Management System in Pakistan. The International Conference on Business and Technology (ICBT'2022), EuroMid Academy of Business and Technology, 12-13 November, Hilton Istanbul Bomonti, Istanbul, Turkey (**IEEE - SCOPUS**).
- Habes, M., Ali, S., Pasha, S., Alghizzawi, M., Elareshi, M., & **Ziani, A.** (2022). Technology-Enhanced Learning through Learning Management System and Virtual Reality Goggles: A critical review. The International Conference on Business and Technology (ICBT'2022), EuroMid Academy

of Business and Technology, 12-13 November, Hilton Istanbul Bomonti, Istanbul, Turkey (IEEE - SCOPUS).

- Elareshi, M., Habes, M., & Ziani, A. (2022). The Mobile Apps Inflammatory and Terrorism in Saudi Arabia. The 9th International Conference on Social Networks Analysis, Management and Security (SNAMS-2022), 14-17 November, Milan, Italy (IEEE - SCOPUS).
- Elareshi, M., Habes, M., Al-Tahat, K., Ziani, A., & Salloum, S. A. (2022). Factors affecting social TV acceptance among Generation Z in Jordan. *Acta Psychologica*, (SCOPUS) 230, 103730.
- Tahat, D., Tahat, K., Habes, M., Elareshi, M., Al Jwaniat, M., & Ziani, A. (2022). News Media Use and Political Participation in the Middle East: Jordan as an example. The 23rd International Arab Conference on Information Technology (ACIT'2022), 22-24 November, Al Ain University, Abu Dhabi, UAE (IEEE - SCOPUS).
- Alhumaid, K., Ayoubi, K., Habes, M., Elareshi, M., Salloum, S., & Ziani, A. (2022). Social Media Acceptance and e-Learning Post-Covid-19: New factors determine the extension of TAM. The 9th International Conference on Social Networks Analysis, Management and Security (SNAMS-2022), 14-17 November, Milan, Italy (IEEE - SCOPUS).
- Habes, M., Pasha, S., Ali, S., Elareshi, M., & Ziani, A. (2022). Technology-Enhanced Learning Acceptance in Pakistani Primary Education. The European, Asian, Middle Eastern, North African Conference on Management & Information Systems (EAMMIS2022), 13-14 May, Coventry University, UK (Springer - SCOPUS). [Won the Best Paper Award].
- Elareshi, M., Habes, M., Salloum, S., Youssef, E., Alfaisal, R., & Ziani, A. (2022). SEM-ANN-Based Approach to Understanding Students' Academic-Performance Adoption of YouTube for Learning during Covid. *Heliyon*, (SCOPUS), 8(4), e09236.
- Ziani, A., Elareshi, M., Chaudhary, S., & Alsridi, H. (2022). Gulf Elites' Dependence on International Press in Times of Crisis: The US-Iran crisis 2019-2020. *Jurnal Komunikasi: Malaysian Journal of Communication*, (SCOPUS) 38(1), 1-19.
- Habes, M., Alghizzawi, M., Elareshi, M., Ziani, A., Qudah, M., & Al Hammadi, M. (2022). E-Marketing and Customers' Bank Loyalty Enhancement: Jordanians' perspectives. Paper presented at the International Conference on Economics and Administrative Sciences (ICEAS 2022), 23-24 March, Zarqa University, Jordan (IEEE - SCOPUS).
- Habes, M., Ali, S., Qamar, A., Elareshi, M., Ziani, A., & Alsridi, H. (2022). Public Service Advertisements and Healthcare Attitudinal Changes in Developing Countries: Pakistanis' perspectives. Paper presented at the CBF International Conference on Business and Technology (CBF2022), 23-24 March, Ahlia University, Bahrain (Springer - SCOPUS).

- Habes, M., Ali, S., Elareshi, M., Tahat, K., & **Ziani, A.** (2021). Understanding Users' Social TV Content Using Acritical Intelligence Approach: A Survey. Paper presented at the International Conference of Modern Trends in Information and Communication Technology Industry 2021, 4-6 December, Sana'a Yemen (**IEEE - SCOPUS**).
- العريشي، مختار، الزياتي، عبدالكريم، حابس، محمد. (2021). استخدامات الإعلام الاجتماعي في تغطية أخبار كوفيد 19: تجربة الصحفيين العرب. عرض ورقة للمؤتمر الدولي حول "الصحافة والتجديد في الزمن الرقمي"، 7-8 أبريل – معهد الصحافة وعلوم الأخبار، تونس.
- **Ziani, A.**, Elareshi, M., Habes, M., Tahat, K., & Ali, S. (2021). Digital Media Usage among Arab Journalists during Covid-19 Outbreak. Paper presented at the European, Asian, Middle Eastern, North African Conference on Management & Information Systems (EAMMIS2021), 19-20 March, Istanbul Medeniyet University, Turkey (**Springer - SCOPUS**).
- Habes, M., Ali, S., Khalid, A., Abou Haykal, H., Elareshi, M., Khan, T., & **Ziani, A.** (2021). E-Learning Acceptance during the Covid-19 Outbreak: A cross-sectional study. Paper presented at the European, Asian, Middle Eastern, North African Conference on Management & Information Systems (EAMMIS2021), 19-20 March, Istanbul Medeniyet University, Turkey (**Springer - SCOPUS**).
- Habes, M., Ali, S., Salloum, S., Elareshi, M., Ganji, S. F. G., **Ziani, A.**, & Elbasir, M. (2020). The Influence of YouTube Videos on ELA During the COVID-19 Outbreaks in Jordan. Paper presented at the 6th International Conference on e-learning (ECONF'20), 6-7 December, University of Bahrain, Bahrain (**IEEE - SCOPUS**).
- Habes, M., Ali, S., Salloum, S., Elareshi, M., & **Ziani, A.** (2020). Digital Media Usage to Improve Students' Academic Performance: An empirical investigation from the social-TV perspective. Paper presented at International Conference on Innovation and Intelligence for Informatics, Computing, and Technologies (3ICT2020 Virtual-Free Conference), 20-21 December, University of Bahrain, Bahrain (**SCOPUS**).
- Mahmoud, E. Mohammedm H., Said A, Elareshi M, Seyedeh F, **Ziani A.** (2020) . The Influence of YouTube Videos on ELA During the COVID-19 Outbreaks in Jordan, International Conference on E-Learning (ECONF20) 6-7 Dec 2020, University of Bahrain, (**SCOPUS**).
- Elareshi, M., Alsriddi, H., & **Ziani, A.** (2020). Digital Media and Perceptions of Information Covered the Egyptian Political Transformation 2013-2014. Paper submitted to be presented at the 6 World Conference on Media and Mass Communication 2020 at University of Cagliari, Sardinia, Italy.
- Elareshi, M., & **Ziani, A.** Al Shami (2020) Deep learning analysis of social media content used by Bahraini women: WhatsApp in focus, Convergence: The International Journal of Research into New Media Technologies, (**SCOPUS**) 1–19

- Elareshi, M., & **Ziani, A**, & Alsriddi, H (2020) Perceptions of Online Academics' and Al-Jazeera.net's News Coverage of the Egyptian Political Transformation 2013-2014: Jurnal Komunikasi: Malaysian Journal of Communication (**SCOPUS**) 36(1):124-146
- Alsriddi, H.,, & **Ziani, A**. (2020) War and Journalism: Framing the Syrian and Yemen War Through the New York Times Online News Coverage, New Media and Mass Communication , Vol.88,.20- 28.
- Elareshi, M., & **Ziani, A**. (2019). Digital and Interactive Social Media among Middle East Women: Empirical TAM Study, Journal of Communication Media Watch (**SCOPUS**). 10(2), 235-250.
- Al-Jaber, K., & Elareshi, M., & **Ziani, A**. (2019). The Gulf in Western Hearts and Minds: The dilemma of stereotypical frames and perceptions. In D. Khatib & M. Maziad. The Arab Gulf States and the West: Perceptions and Realities - Opportunities and Perils (pp. 223-242). Routledge: UK.
- Alsriddi, H., & **Ziani, A**. (2019) Neighboring Countries' Press Coverage of the Syrian Refugee Crisis: An Analytical Study of Lebanese "Ya-Sour", Jordanian "Al-Wakeel News" and Turkish "Turk Press" New Media and Mass Communication , Vol.80,. 52-62
- Alsriddi, H., Elareshi, M., & **Ziani, A**. (2018). News Sites and Fake News in the Egyptian Political Transformation 2013-14: Aljazeera.net Case Study. Knowledge E, 1-14.
- Al-Qudah, M. **Ziani , A** & Al Rajehi, M (2018) . Arab Opinion Leaders' Attitudes and Perceptions towards the Coverage of Da'esh News by Arab and non-Arab TV News Services, Media Watch. (**SCOPUS**). 9(3), 437-446.
- **Ziani, A.**, & Elareshi, M. (2018). The Impact of Educated Users' Interactions in Social Media (Facebook) in the Arab World. Journal of Arab & Muslim Media Research, (**SCOPUS**). 11(1), 25-44.
- **Ziani, A.**, Elareshi, M., & Alrashid, M. (2018). Exploring Arab Media Group's Motivations for Using Facebook. Online Journal of Communication and Media Technologies, 8(1), 88-111.
- Elareshi, M., & **Ziani, A**. (2018). Impact of New Media Platforms on the Gulf Political Communication Landscape: Consumption patterns and public sphere. Paper presented at the 13th Global Communication Association Conference (13GCAC), University Rey Juan Carlos, Madrid, Spain (17-20 May)
- **Ziani, A.**, Elareshi, M., Alrashid, M., & Al-Qudah, M. (2018). Perception of Bahraini Women towards the Use of WhatsApp: Empirical TAM study. Paper presented at the 1st Conference on Media and Communication (ICMC 2018), Abu Dhabi University, UAE (19-21 March). [**Won the Best Paper Award**].
- **Ziani, A.**, Elareshi, M., Alrashid, M., (2018). Journalism Education in the GCC Region: University students' and professionalism perspectives. Journal of Communication Media Watch (**SCOPUS**), 9(1), 52-68.

- Al-Jaber, K., Elareshi, M., Ziani, A. (2017). The Gulf in Western Hearts and Minds: The Dilemma of Stereotypes and Perceptions. Paper presented at the 8th Gulf Research Meeting Conference, University of Cambridge, UK (1-4 August).
- **Ziani, A.**, Elareshi, M., & Alrashid, M. (2017). Social Impact of Digital Media: Growth pattern of Facebook in the Arab world. *Journal of Communication Media Watch (SCOPUS)*, 8(2), 177-191.
- **Ziani, A.**, Elareshi, M. (2017). The Future of Journalism Education in the Digitalization Age: University Students' and Professionalism Perspectives in GCC States. Paper presented at the 3rd International Conference on Communication and Management, Communication Institute of Greece, Athens (24-27 April).
- **Ziani, A.**, Elareshi, M., & Al-Jaber, K. (2016). News Media Exposure and Political Communication among Libyan Elites at the Time of War. Paper presented at the 6th International Conference on Humanities and Social Sciences, London, UK (December 10).
- **Ziani, A.** (2016) Journalistic treatment of the final solution issues in the Arab-Israeli conflict, "The Refugee Issue as a Model", *Al-Hikma Journal for Media and Communication Studies*, Algeria, 22-39.
- Al-Qudah, M., **Ziani, A.**, Alrajehi, M; & Al-Matrouk A (2016). The Mental Image of the Armed (Terrorist) Organizations in the News Bulletins Daish a Model; *Cross-Cultural Communication* , Vol.12, No.2. 1- 12 .
- **Ziani, A** (2015). Work stress on the Bahraini journalist, *European Scientific Journal* December 2015 edition vol.11, No.3. 424 – 445.
- **Ziani, A** (2015). The GCC Youth Attitudes towards News Ticker as a Source of News Attitude, *American International Journal of Contemporary Research*, USA, 30 – 44.
- Al-Quad, M .**Ziani , A** & Al Daihani, A (2015) .Uses and Gratifications Realized for the Libyan and Bahraini Youth through Face book: A Field Study, *International Journal of Humanities and Social Science*, USA.43 – 58.
- **Ziani, A** (2015) Using Social Media in the Bahraini 2014 Elections "A Study on a Sample of Young People", *Journal New Media and Mass Communication* ,101- 118.
- **Ziani, A.**, Elareshi, M., & Gunter, B. (2015). The Use of Mobile Phone and Internet in Getting Local News in GCC regions: A university student study. *Journal of Media and Communication Studies*, 3(1), 001-010.
- **Ziani, A.**(2013), Professional Pressures Affecting the Contact Person in the Bahraini Daily Press "International Conference on" Media Professionalism and Democratic Transition, Cairo, from 14 to 17 April.
- **Ziani, A.**(2013), Democratic Media Transformation in the Libyan Electoral Experience, "A Field Study on the Libyan Voter's Uses of Communication and Media Technologies in the General National Congress Elections," a study presented to the International Conference on "Political

Communication in the Arab World and Africa” Institute of Journalism and Sciences Al-Akhbar Tunisia, 21-23 April 2013.

- **Ziani, A.**(2013), Al-Jazeera News coverage of the war on Iraq, Libyan Media Research Journal, Issue 59, Libya,
- **Ziani, A.** (2011), Mediterranean Journalism and the Libyan Resistance in the Italian Occupation Period. A Historical-Media Approach, Journalism in Tunisia and the Mediterranean Countries in a Century (1860-1960), International Symposium 10 Institute of Journalism and News Sciences, Tunis, March 11, 2011.
- **Ziani, A.**(2010), Satellite Channels between Payable Fatwas and Sectarian Strife, a scientific symposium under the title, An Open Space and a Permissible Nation. Reading in the reality of Arab satellite channels, Libya
- **Ziani, A.**(2010), The Use of Bluetooth Technology in Mobile Phones among Adolescents in Libya: A Field Study on a Sample of Secondary Students in Tripoli, International Forum for Youth, Communication and Media, Tunis, April 11, 2010

BOOKS AND CHAPTERS

- Habes, M., Ali, S., Qamar, A., Elareshi, M., **Ziani, A.**, & Alsridi, H. (2022). Public Service Advertisements and Healthcare Attitudinal Changes in Developing Countries: Pakistanis’ perspectives. In: Alareeni, B., & Hamdan, A. (eds) Explore Business, Technology Opportunities and Challenges After the Covid-19 Pandemic. Vol 495 (pp. 433-442). **Springer, Cham**. <https://doi.org/10.1007/978-3-031-08954-1>
- Ziani AK., Elareshi M., Habes M., Tahat K.M., Ali S. (2021) Digital Media Usage Among Arab Journalists During Covid-19 Outbreak. In: Musleh Al-Sartawi A.M., Razzaque A., Kamal M.M. (eds) Artificial Intelligence Systems and the Internet of Things in the Digital Era. EAMMIS 2021. Lecture Notes in Networks and Systems, vol 239 (pp. 126-129). **Springer, Cham**. https://doi.org/10.1007/978-3-030-77246-8_12
- Habes, M., Ali, S., Khalid, A., Abou Haykal, H., Elareshi, M., Khan, T., & Ziani, A. (2021) E-Learning Acceptance During the Covid-19 Outbreak: A Cross-sectional Study. In: Musleh Al-Sartawi A.M., Razzaque A., Kamal M.M. (eds) Artificial Intelligence Systems and the Internet of Things in the Digital Era. EAMMIS 2021. Lecture Notes in Networks and Systems, vol 239 (pp. 65-77). **Springer, Cham**. https://doi.org/10.1007/978-3-030-77246-8_7
- **Ziani, A.**, Saed, S. (2021), Digital Journalism: From Multimedia to Artificial Intelligence, Dar Al-Kutub and Arab Studies, Cairo.
- Ziani, A.(2021), Gaddafi and America, Twenty Years of Conflict, Al-Ola House for Publishing and Distribution, Cairo.
- **Ziani, A.**(2020), "The Fourth Authority of America", The Universe Library, 2nd Edition, Cairo.
- Elareshi, M., & **Ziani, A.** (2019). (Chapter in Book). The Gulf in Western Hearts and Minds: The dilemma of stereotypical frames and perceptions.

	<p>In D. Khatib & M. Maziad. The Arab Gulf States and the West: Perceptions and Realities - Opportunities and Perils (pp. 223-242). Routledge: UK.</p> <ul style="list-style-type: none"> • Ziani, A., & Elareshi, M. (2016). (Chapter in Book). Social Media in the Arab World: Communication and Public Opinion in the Gulf States. London: I.B Tauris.
<p>ACADEMIC PROFESSIONAL DEVELOPMENT (PARTICIPANT)</p>	<ul style="list-style-type: none"> • Workshop, Data Journalism from Text Authority to Infographic Authority, Al-Asala Research Forum, 2020 • Workshop, Artificial Intelligence Journalism Concept Tools, for three days, Artificial Intelligence Journalism and Foresight Research, Dubai, 2020. • Workshop, Press Industry Techniques from Digitization to Artificial Intelligence, Arab Association for Media Research, 2020. • A workshop entitled preparing questions in the Blackboard system, Department of Media, 2020. • Blackboard course preparation workshop, Department of Media, 2020 • A workshop entitled Automated Data Analysis in Qualitative Curricula, Department of Media, 2019. • A workshop on academic plagiarism detection mechanisms, Quality Assurance Office, 2019 • Workshop entitled e-portfolio Department of Media, 2019 • A workshop entitled Advancing University Rankings, Deanship of Academic Research 2018 • Academic Advising Workshop, Deanship of Admission and Registration, 2018 • Blackboard and E-Learning Workshop, Management Training, 2018 • Office 365 Workshop, E-Learning, Management Training, 2018 • Workshop, Academic Moderation, University of Bahrain, 2018 • A workshop, housing national qualifications, University of Bahrain, 2018 • Workshop, Asking Questions, University of Bahrain, 2015 • Workshop on "The Professional Framework for Higher Education Quality", Education and Training Quality Assurance Authority, Bahrain, 2015. • Workshop, Media and Political Analysis, Friday of Political Development, Bahrain, 2015.
<p>SCIENTIFIC INTERNATIONAL CONFERENCES (PARTICIPANT)</p>	<ul style="list-style-type: none"> • Key speaker at the 1st International Conference on Artificial Intelligence and Digital Humanities, Graduate School of Professors, Algeria, 26-27 May 2021. • Key speaker, at the 5th session of the International Forum for Artificial Intelligence Journalism, Dubai, 29-30 March 2021 • Session Chair, International Conference "Methods and Methods of Using Modern Technology in the Educational Process, University of Adrar, 6-7 February 2021, Algeria. "International Conference on E-Learning (ECONF20) 6-7 Dec 2020, University of Bahrain

- Conference on Innovation and Intelligence for Informatics, Computing, and Technologies (3ICT2020 Virtual-Free Conference), 20-21 December, University of Bahrain, Bahrain
- Moderator, International Conference on Artificial Intelligence and Communication and Development in the Arab World, 26-28 November 2020, Beirut, Lebanon.
- The Fifth International Conference, Art is a Message for Dialogue and Tolerance, 9-10 February 2020, Mostaganem University, Algeria. The 6 World Conference on Media and Mass Communication 2020 at University of Cagliari, Sardinia, Italy.
- Chairing the Committee of the Initial Scientific Forum for Postgraduate Students at the College of Arts 2019.
- Chairing the Preparatory Committee for the Scientific Conference of the Media, Tourism and Arts Department 2019. The 13th Global Communication Association Conference "Scientific Review Committee" , Populism, Media, Politics, and Immigration in a Globalized World, Madrid, Spain, May 17-20, 2018
- -1st International Conference on Media and Communication, ICMC: Media and Communication in the Interactive Digital Age Abu Dhabi, United Arab Emirates | March 19 -2018 .
- The Arab Gulf in the West: Perceptions and Realities; Opportunities and Perils, 2017 Gulf Research Meeting, The Gulf Research Centre, University of Cambridge, 1st-4th August 2017.
- The First Media Forum, "Media and Challenges of the Gulf Countries, Gulf University, Bahrain, May 21, 2017."
- Sixth International Conference of the International Society of Social and Human Sciences, London, April 2016
- Forum for Development, Communication Technologies and Development in the Gulf Countries, The 37th Annual Meeting, Bahrain, 3-4 February 2017.
- Third International Conference on Communication and Management, Greece, Athens, April 2017.
- The Fifth Arab Conference on Scientific Research and its Role in Sustainable Development, Egypt, September 6, 2016.
- The third international forum of the Arab Association for Scientific Research and Media Sciences "The Academic Experience in Information and Communication Sciences" Amman, November 22, 2016.
- The Second International Conference, Electronic Society and Development Issues in the Arab Society, Beirut, November 29, 2015.
- International workshop on the role and responsibilities of the Libyan media in times of conflict, UNESCO, Madrid, 26-29 October 2015.- The Broadcast Education Association Conference, convention in in Las Vegas, Nevada. April 2014.

	<ul style="list-style-type: none"> • International Conference on "Political Communication in the Arab World and Africa" Institute of Journalism and News Sciences Tunis, April 21-23, 2013. • The first international scientific conference of the Faculty of Mass Communication, Al-Azhar University, "Professional Media and Democratic Transition" April 14-17, 2013. • The International Forum on the Problem of the Body in the Arab-Islamic Discourse, Algeria, 2012 • International Conference on Media and Democratic Transition, Institute of Journalism and News Sciences, Tunis, April 14-16, 2012. • The Second International Conference on New Media, Intertwining and Sharing Sleeps, on 6-7 April 2011. The conference was postponed to December 7, 2011. • International Symposium on "Journalism in Tunisia and the Mediterranean Countries in a Century (1860-1960)", Institute of Journalism and News Sciences Tunis 11 - 13 March 2011
<p>MEDIA LECTURES AND WORKSHOPS (COMMUNITY SERVICE) (LECTURER AND TRAINER)</p>	<ul style="list-style-type: none"> • Lecture, Media and the War of Lies, Kano Cultural Center, Bahrain, 2019. • Lecture, Communication from the Jamahiriya to Individualism, the Cultural Season, College of Arts, University of Bahrain, 2018. • A workshop, Strategies for Political Communication, bringing together national unity, in the Kingdom of Bahrain, 2018. • Lecture, self-building and self-building, Muharraq Municipality, August 9, 2017. • Lecture, Media and Speech, Hate and Violence, Kano Cultural Center, Bahrain, 16 August 2016. • Lecture, Culture of Dialogue, Bahrain Folk Poetry Society, May 25, 2016. • Lecture, Building Individuals and Institutions' Reputation, Bahrain Public Relations Society, May 11, 2016. • Workshop, Communication and Leadership, University of Bahrain, 2015 • Lecture, Bahraini Journalism Charter, the Cultural Season, Department of Media, University of Bahrain, 2015 • Workshop, Media in a Time of Conflict, UNESCO, Madrid, October 2015 • Lecture, Communication Risks for Children, Kano Center, May 2014
<p>COURSES AND WORKSHOPS IN THE FIELD OF JOURNALISM AND ELECTRONIC PUBLISHING.</p>	<ul style="list-style-type: none"> • A lecture, Digital Journalism: From Artificial Intelligence to the Seventh Generation Journalism, Gaza University, Palestine 2020. via the ZOOM platform. • Workshop, Entries and Theories of Digital Media, Al Asala Forum, Egypt, (2021) via the ZOOM platform) • Workshop, Forms of Digital Journalism, Al-Asala Media Research Forum, Egypt, (2020) via the ZOOM platform.

(COMMUNITY SERVICE)

(TRAINER LECTURERS)

- Workshop, Journalism and Artificial Intelligence, Media and Communication Forum, Algeria, (2020) via the ZOOM platform.
- Workshop, New Forms of Digital Journalism, Al-Asala Media Research Forum, Egypt, (2020) via the ZOOM platform.
- Workshop, Effective Journalist on Social Media, Bahrain Journalists Association, 2019.
- Workshop on the importance of the journalistic honor code, Bahrain Journalists Association, April 2016.
- Workshop, Department of Social Media Networks in the Sports Field, Media Center, Malikiyah Sports and Cultural Club, Bahrain, February 2016.
- Workshop, news reports, Bahrain Journalists Association, March 2015
- Workshop, Media in a Time of Conflict, UNESCO, Madrid, October 2015
- Preparation course for the electronic magazine and digital media, Bahrain Social Insurance Authority, 2015
- Journalism workshop between self and professionalism, Bahrain Facilitation Center, 2015
- Course, Journalism Ethics in Electronic Journalism, Bahrain Facilitation Center, 2014
- Workshop, Modern methodological trends for studying the new media, University of Bahrain, Department of Media, 2014

EDITORIAL BOARD MEMBERSHIP IN INTERNATIONAL PEER-REVIEWED JOURNALS

- Journal of Social Sciences and Media Studies, JOSSAMS, University of Sindh, Pakistan, since 2019.
- Algerian Journal of Media and Communication Research, Mostaganem University, Algeria, since 2019.
- Al-Hikma Journal for Media and Communication Studies, Dar Konouz, Algeria, since 2016
- Journal of the Dialogue of Cultures, Department of Philosophy, Mostaganem University, since 2015.
- Referee in the following journals:
- Arab Journal of Communication Sciences - Saudi Arabia
- Yearbook Magazine - Kuwait University
- Al-Bayan Magazine, University of Sirte, Libya
- Journal of Human Sciences, University of Bahrain. Journal of Information, Communication and Ethics in Society (**SCOUPS**)

TAUGHT COURSES

MA courses

- Communication Theories
- Communication Research
- Seminar Research
- Qualitative Curriculum

BA courses

- Journalism writing
- Computer journalism
- Editing of the press

**PROFESSIONAL
EXPERIENCE IN
THE FIELD OF
MEDIA**

- Press Directing
- Internet journalism
- Journalistic writing for the media
- Journalism for opinion and analysis
- Writing for digital journalism
- Data journalism
- Communication Theories
- Multimedia
- Legislation and Media Ethics
- Media Research Methods
- Field training in journalism
- Diploma in Digital Marketing and Social Communication, Cambridge Institute for Training, 2020
- Education Quality Advisor, CARITIVE Center, Arab Emirates, 2020.
- Publisher and Editor-in-Chief of the Africa News Portal, an electronic newspaper from 2014 to date www.afrigatenews.net
- Member of the Jury, the Golden Award for Gulf Public Relations, Bahrain, 2017-2019
- Chairman of the Jury for the Parliamentary Media Award, Bahrain, 2017
- Certified trainer, in the field of media and communication sciences, Arab Organization for Leadership Development, Cairo, August 2016
- Media advisor to the official Libyan government spokesman, February - August 2011
- Vice-Chairman of the Board of Directors for Al-Badeel Satellite Channel "full-time", and Director of the News Department, December 2010 - February 2011
- Director of the Media Office, Center for Research and Strategic Studies, of the Libyan National Security Council, August 2010
- Media advisor for the Libyan Antiquities Authority, January 2012
- International trainer certified by the Leadership Development Center in Cairo, in the field of media and communication sciences, IBCT organization, junior and supplementary levels, October 2009
- Editor-in-chief of the Journal of Strategic Horizons, a scientific refereed journal issued by the Center for Research and Strategic Studies, affiliated to the Libyan National Security Council. August 2009
- Editor-in-chief of Arts and Media Magazine, a scientific refereed journal, issued by the Faculty of Arts and Media, University of Tripoli, July 2009.
- Deputy Executive Director of the Project for the Development of the Public Authority for Public Broadcasting and its complementary projects. Of the Libyan National Security Council, July 2009
- Director of the Information Office of the Center for Strategic Studies of the National Security Council - Libya, 2008

**CONSULTING
AND TRAINING**

- Editor-in-Chief of the Media Newsletter, Center for Strategic Studies of the Libyan National Security Council, 2008
- News editor in the media department of the National Authority for Documentation and Information 1998-2003
- Head of the Public Relations Department of the Gulf Joint Stock Company 1995-1998
- Journalist 1995-2020
- Preparation of a training plan for the Bahrain Media Facilities Center, University of Bahrain, 2013
- Media advisor for the Libyan Association for Quality and Excellence, Libya, 2012
- Preparation and implementation of the media plan for the Department of Antiquities, Libya, 2010
- Preparation and presentation of the media plan for the General Projects Authority, Libya, 2010

**SKILLS OF USING
COMPUTER
PROGRAMS**

- Adobe: Illustrator - Photoshop - InDesign - Premiere Pro
- Microsoft Office: Word, Excel, PowerPoint, SPSS

REFERENCES

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